## dedici

## Influencing Styles Questionnaire

Completing a questionnaire will help you identify your own dominant or preferred style, and then look at some alternatives and different ways they can be used to best effect.

**Think of some recent examples of when you have tried to influence other people**. Importantly, consider carefully what you actually did, rather than what you would like to do. Then rate each of the statements, by putting a tick in the appropriate box, where 5 is most like you, and 1 is least like you.

Please print and bring the completed questionnaire with you to the workshop.

		1	2	3	4	5
1	I like the logic of my argument to speak for itself.					
2	I am comfortable with stating my needs and being explicit					
	about what I want.					
3	My body language tends to be expressive and expansive					
	when I get going.					
4	I am happy to disclose information about my own					
	thoughts and feelings.					
5	I like to highlight the common ground that exists between					
	myself and the other people I am talking with.					
6	I remain calm and composed and relatively unemotional.					
7	I like to use my physical presence to back up what I am					
	saying.					
8	Before launching in with my own options, I like to explore					
	what other people are thinking and feeling.					
9	I like to get carried away with the excitement of my					
	subject.					
10	I am not afraid to appear forceful in pushing my point					
	across.					
11	I like to point out evidence that supports my argument.					
12	I like to keep my voice crisp and firm, so that people know					
	I am serious about what I am saying.					
13	I like to listen actively to what other people are saying.					
14	I like to get the "big picture" across to other people, and					
	paint pictures of the possibilities.	ļ				
15	I like my body language and tone of voice to display					
	concern and empathy.					
16	I like to keep an even and measured tone of voice like a					
	newscaster.					
17	I like to make people aware of the rewards and					
	consequences of agreeing (or not) with my suggestions.					
	CONTINUED OVERLEAF					
	© Dodici 1+d 2	2025 4	. معمامته ا			م ما : م : م بم ما

©Dedici Ltd 2025. All rights reserved. www.dedicicpd.co.uk

18	I find it easy to give others prompt feedback in order to			
	guide their behaviour.			
19	I like to structure my argument and label the points I am			
	making abc, 123, etc.			
20	I like to phrase my case in language that is concise,			
	unemotional and businesslike.			
21	When I have a vision of what could be achieved, I like to			
	gather people around and share it with them.			
22	I like the pitch and intonation of my voice to convey the			
	excitement of what I am saying and feeling.			
23	I like to keep flexible and open minded in my discussions			
	with others.			
24	I find it easy to remain calm and focus on the 'here and			
	now' of one-to-one conversations.			

## Scoring the Influencing Styles Questionnaire.

Your choice of column represents the score for that question, for example; If I score 4 points for question 1, then under Analytical influencing style below, I score 4 for question 1. If I score 2 points for question 4, then under Amiable influencing style, I score 2.

Add up your scores as follows:

	Total
Questions 1, 6, 11, 16, 19 and 20	
This represents the strength of your <i>Analytical</i> influencing style.	
Questions: 2, 7, 10, 12, 17 and 18	
This represents the strength of your <i>Driver</i> influencing style.	
Questions: 4, 8, 13, 15, 23 and 24	
This represents the strength of you <i>Amiable</i> influencing style.	
Questions: 3, 5, 9, 14, 21 and 22	
This represents the strength of your <i>Expressive</i> influencing style.	

## The meaning of these results will be discussed during the workshop.