

ZOOMing Twin and Multiple pregnancies webinar series: Effective use of interactive webinars to improve care of multiple pregnancies

Asma Khalil, Smriti Prasad, Jameela Sheikh, Temitope Bankole

Fetal Medicine Unit, St George's University Hospital, London, UK; Vascular Biology Research Centre, Molecular and Clinical Sciences Research Institute, St George's University of London, London, UK; Twins Trust Centre for Research and Clinical Excellence, St George's University Hospital, St George's University of London, London, UK.

BACKGROUND

- COVID 19 pandemic – paradigm shift to virtual learning platforms
- Engagement with medical education during lockdown-challenging
- MMBRACE UK – continued education to implement care pathways, alongside research: key to improving outcomes for multiple pregnancies

STRUCTURE OF THE WEBINARS

Conception: envisaged by the Lead for Multiple pregnancy care

Frequency: Monthly (last Sunday of each month)

Duration: 45-60 minutes

Format: Upto 2 presentations of 15-20 minutes, followed by interactive audience discussion.

Faculty: Multiple pregnancy experts from around the globe

Topics: A variety of topics relevant to care of multiple pregnancies, also live practical sessions and video demonstrations, often as requested by attendees

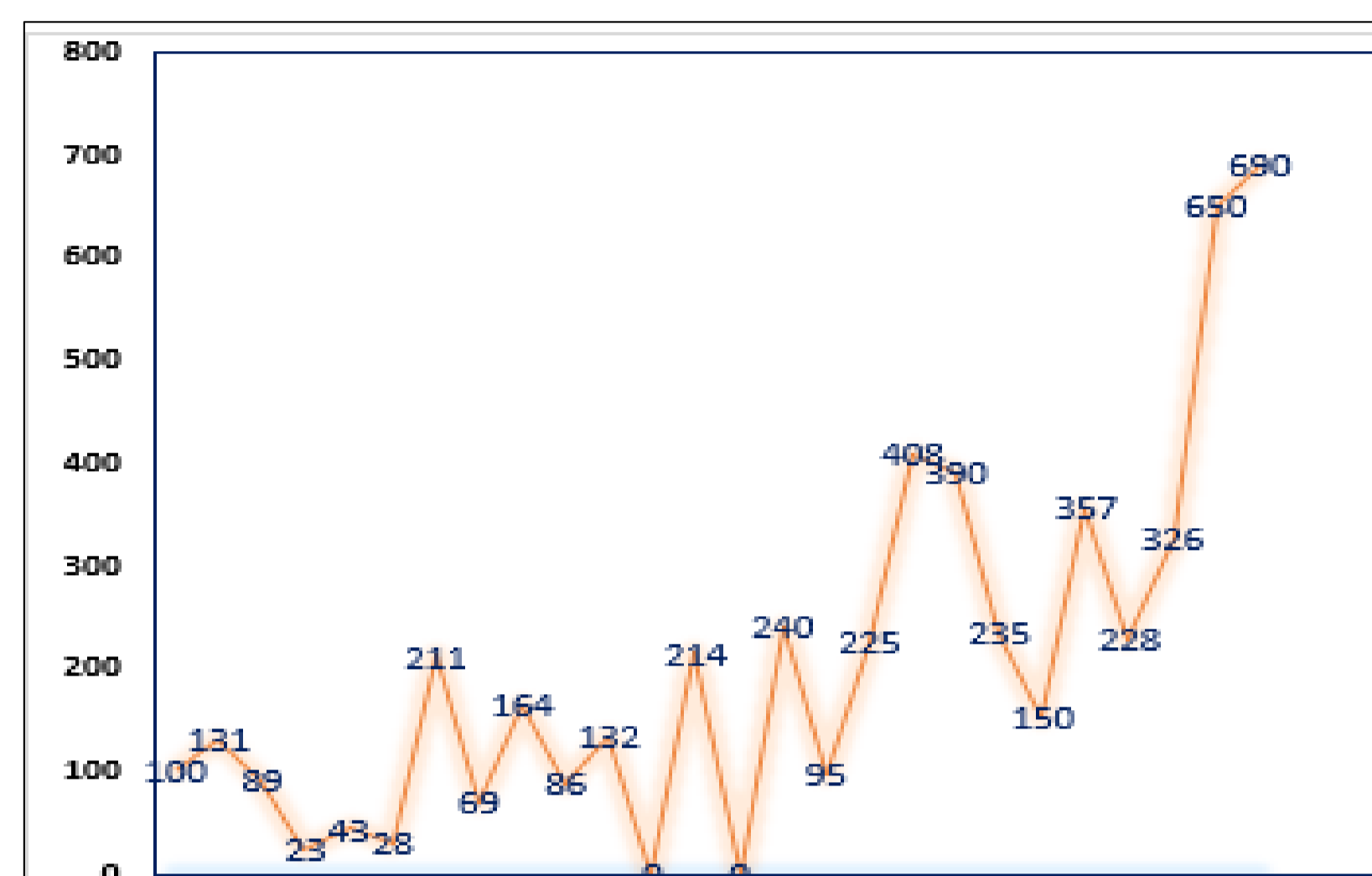
Assessments: Feedback and certificates of attendance

Flexibility: Recordings available on Twins Trust website

OUR EXPERIENCE SINCE MAY 2020

- ✓ Total 27 monthly webinars conducted with increasing attendance.

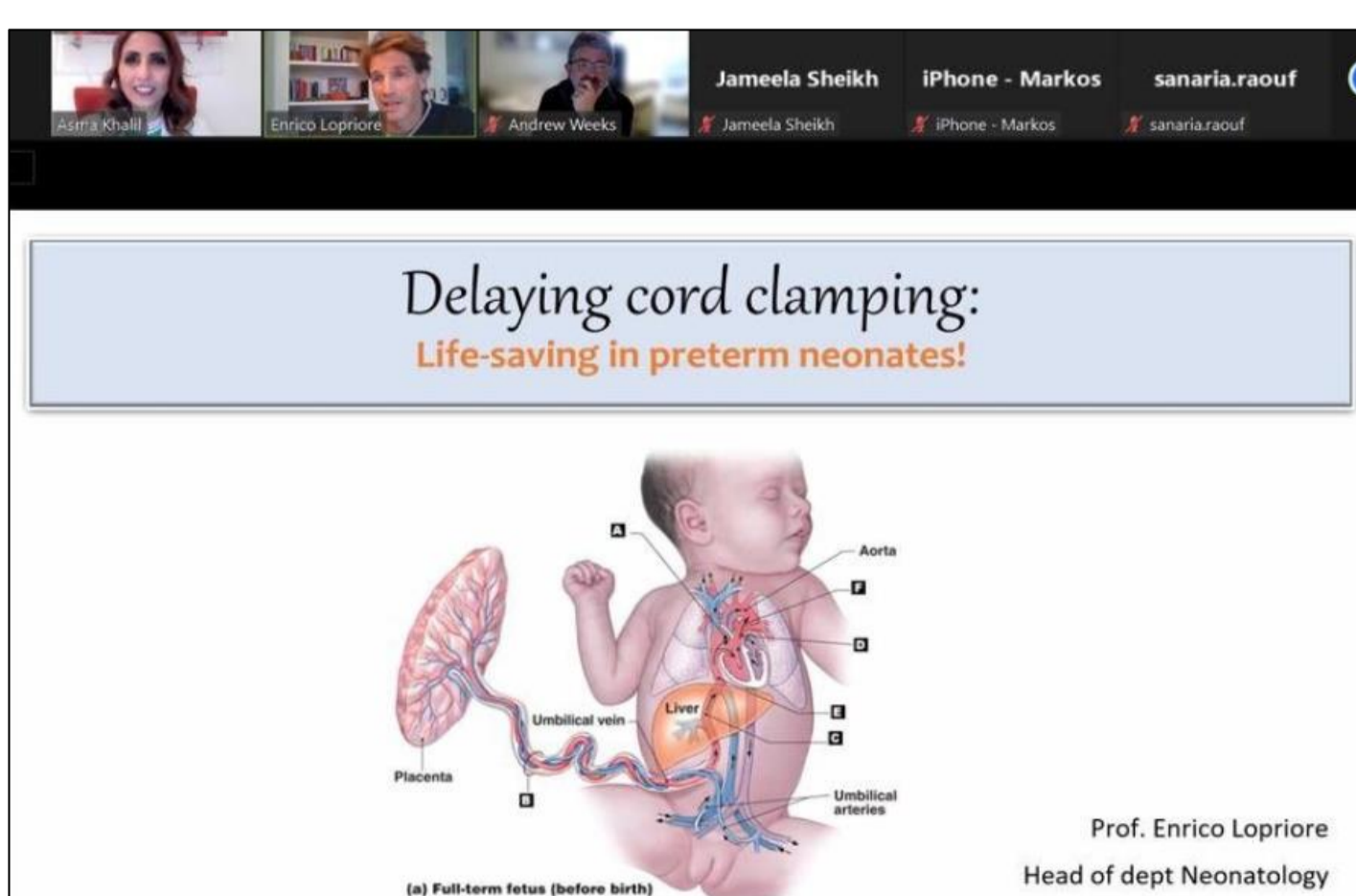
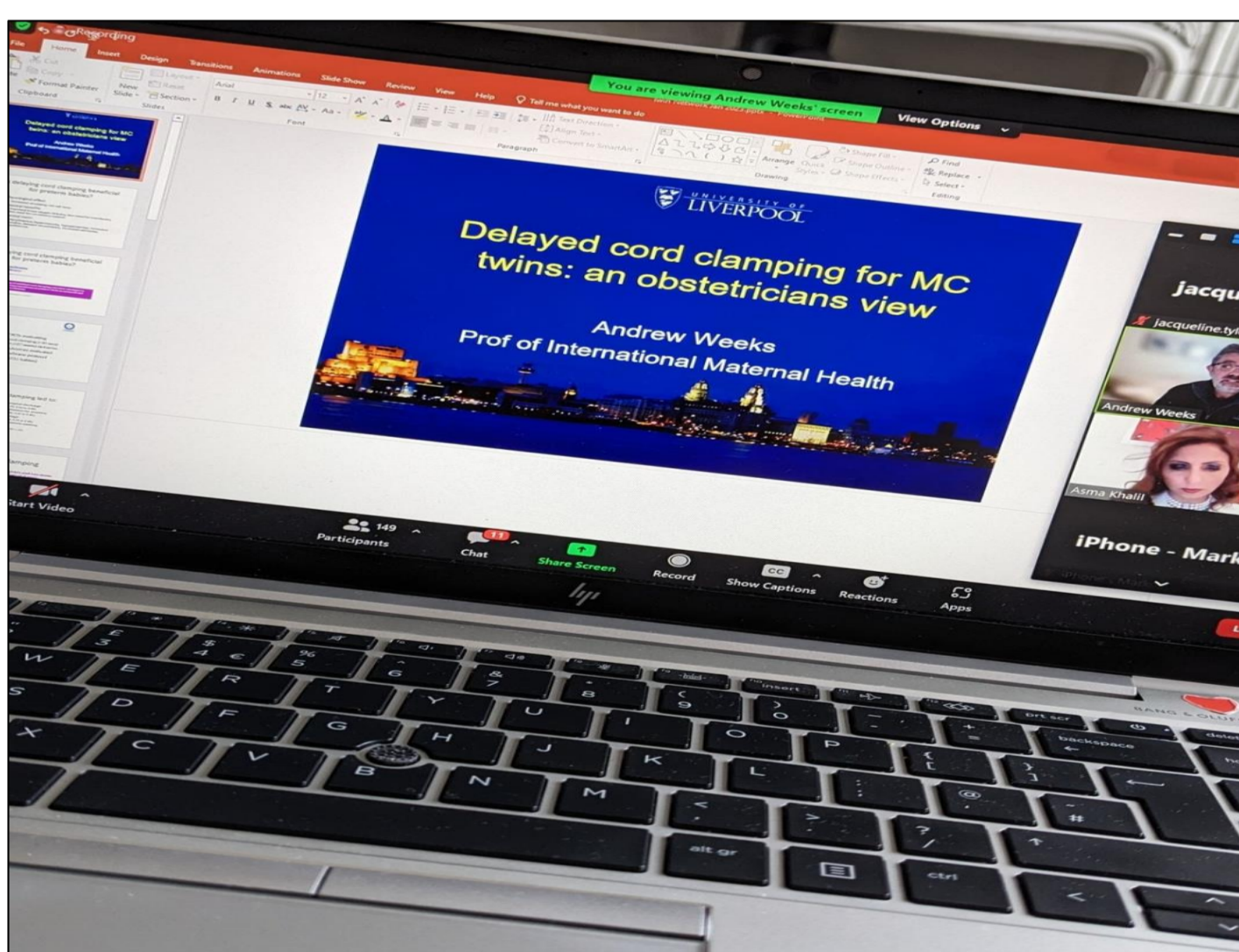
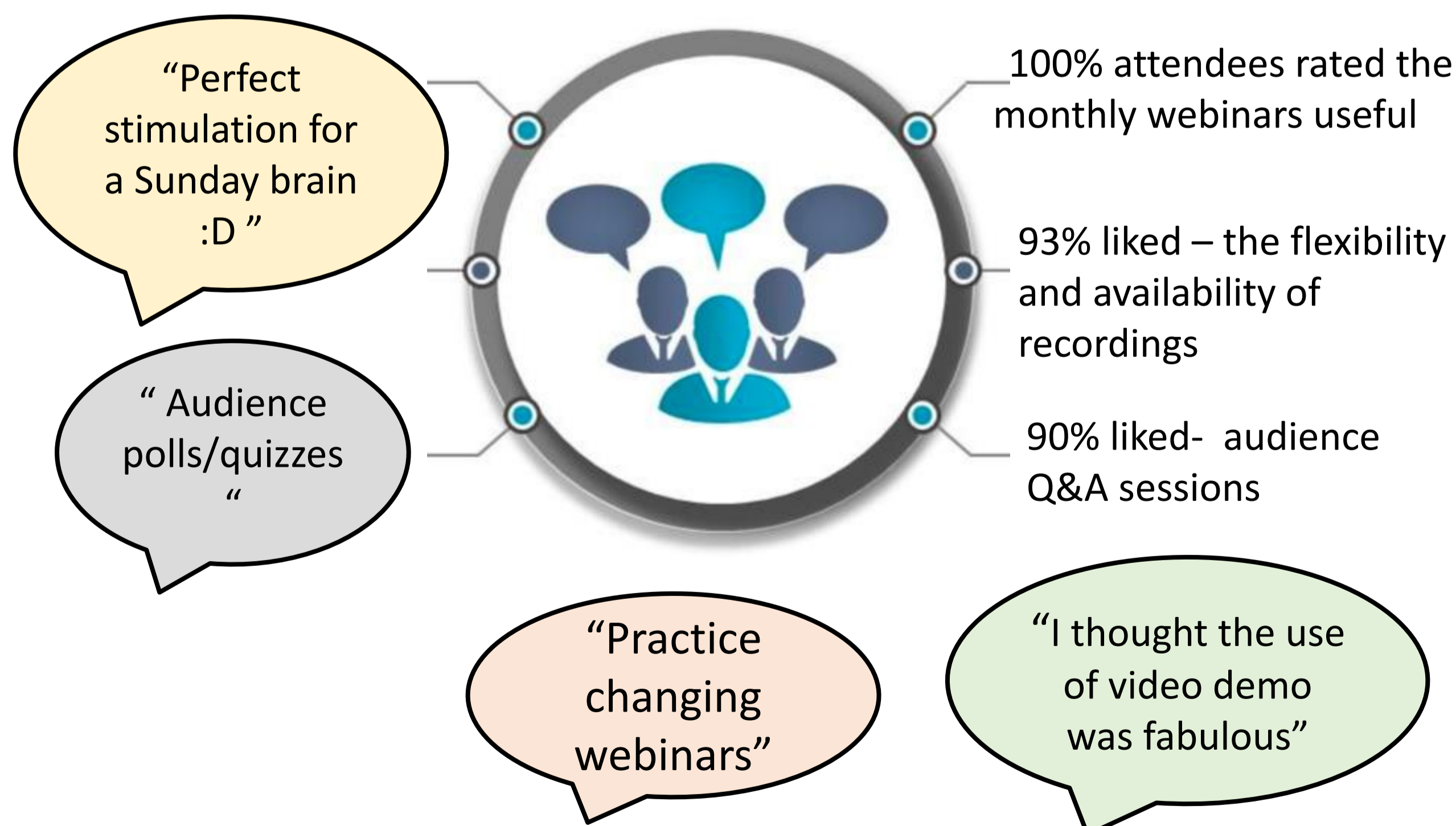
The graph below shows the trends of attendance over months.



- ✓ Wide reach of the webinars across regions and continents – prompted us to enable live translation.



- ✓ Most importantly, positive encouraging feedback



WAY FORWARD

- ✓ Webinars have proven to be an effective, inexpensive and engaging tool of education during and after COVID-19 pandemic.
- ✓ Excellent medium for dissemination of knowledge and experiences in a world, which is increasingly becoming digital.